

# GEORGIE BLENKEY

## ART DIRECTOR & VISUAL ARTIST

gblenkey12@gmail.com  
(646) 321-5233  
georgieblenkey.com

Georgie Blenkey is a recent graduate at Columbia College Chicago with a bachelor's degree in Advertising with an Art Direction concentration and a minor in Social Media & Digital Strategy. She has been working in social media strategy and marketing positions at The Flawless Foundation, TutorMe, and via freelance work through college. She practices art and illustration in her free time.

## EDUCATION

### **Columbia College Chicago**

*September 2018 - Anticipated May 2022*

Advertising Art Direction Major, Social Media & Digital Strategy Minor, anticipated  
Bachelor of Arts degree

### **High Tech High School**

*September 2014 - June 2018*

## SKILLS

Adobe Photoshop and InDesign, Social Media platforms (Instagram, Twitter, Facebook, LinkedIn, TikTok), typography, content writing, video editing.

## EXPERIENCE

### **TutorMe**

Marketing Intern

*June 2021 - August 2021*

- Developed brand-consistent graphics for website and marketing materials.
- Created a social media content calendar.
- Wrote copy and designed graphics for social.

### **The Flawless Foundation**

Digital Media Intern

*Oct 2018 - May 2021*

- Created content for social media and organized content calendars.
- Managed clients and organized client content.
- Completed monthly analytic reports.

### **Ad Club Columbia**

Social Media Director

*Oct 2019 - Present*

- Curates social media content and keeps accounts active with relevant information regarding activities and events.
- Serves as a point of contact for the club through social media.

### **Banana Republic**

Associate

*Sept 2020 - Present*

- Drives conversion by selling in fitting room, on sales floor, and at cash wrap.
- Achieved #1 ranking in loyalty card applications.
- Assists with marketing strategy for sales events.